

Published Once Each Month

June 1954

Purpose - Facts & Fun



The Fourth of July falls on a Sunday this year, so the factory and office will be closed on Monday, July 5, in honor of the day a courageous group of patriots declared our Independence--and made it stick!

* * * * *

The Sixth Annual Meeting of the 25 Year Club was held June 8 at the Green Bowl. About 28 members attended the dinner meeting. Special recognition was given Ernst Kelm, who recently retired after 45 years of service with the Lewis Company, and he was presented with a wrist watch by our president, Gordon Frater. Mr. Kelm drove our first truck and through the years as our truck driver had an enviable safety record.

* * * * *

A very happy birthday to: Ben Erdmann - July 3, Alma Weigel - July 5, Jeannette Wittchow - July 7, Gordon Frater - July 8, Herb Riedemann - July 15, Art Schmeling - July 19, Evangeline Schlesner - July 20 and Max Yahn - July 21.

* * * * *

Dick Gerth and crew have been doing solid work on #9 warehouse and now have concrete results. The new foundation should keep our buildings in shape. (Wow!)

* * * * *

HOW TO ENJOY A VACATION: Be a Girl Scout councilor, get up at dawn, cook your own meals, get chewed up by gnats, mosquitoes and blood suckers, pitch your tent, dig a trench, and sleep on a cot. For further details, ask Faith Blaese.

* * * * *

By the way, got your vacation plans made? Not that you're liable to forget, but the annual vacation shutdown will be July 26-30. Let us know what you do during your vacation, especially if you take an interesting trip or catch a big fish.

* * * * *

Vacation checks will be issued on Friday, -July 23.

The weatherman certainly cooperated beautifully for the big Watertown Centennial Parade. It was estimated that there would be 50,000 people watching it and by the way the people were packed along the parade route, that estimate was probably correct....One of the prettiest floats was the Queen's Float, on which Faith Blaese, our receptionist, had the honor of riding as a member of the Court of Honor....Blackie Schultz was seen in the parade riding an old bicycle...Shorty Soldner and his squeeze box made their appearance on a Brothers of the Brush float...Milt Frater drove some of the dignitaries in his red convertible...The oxen team sponsored by the Lewis Company added to the old-time theme of the parade...Other Lewis employees also aided in Centennial activities....Quite a group of our Brothers of the Brush and Sisters of the Swish made a pilgrimage (?) to Waukesha with an eight-piece band to publicize the Centennial. A loud time was had by all--nuf sed...Al Perrier and Wes Johnson lend a hand with refreshment stands...Otto Weihert, Bill Schimpf, Les Kaercher, Inez Weihert and Rita Winkler can be seen each night in the Centurama Pageant. It's difficult to recognize individuals in the pageant but if you look hard enough, you may see one or two of them in either the Indian, pioneer, Civil War, or World War II scenes...Marion Block, Jane Brooks, Shirley Engelbrecht, and Joan Killian sing with the large chorus for the pageant and band shell dedication....We hope we haven't missed giving special mention to Lewis personnel taking part in Centennial events, but if we have, we're sorry and, as the Centennial Souvenir Book states, we'll make corrections next Centennial time....Some of the window displays in downtown stores are interesting. Our display is in the Merchants National Bank windows. Take a look at it sometime soon.



ABOUT OUR BUSINESS

By G. G. Frater

By this time next month most of you will be away from the plant for the vacation period. The Maintenance Department, and a few others, will be here to do the necessary repair jobs and other work that is needed to take care of the plant and also to take care of the most necessary customer needs.

A vacation should mean a period of relaxation and change from your usual daily pursuits. You may get this relaxation in the form of a trip, going fishing, or just staying at home, resting--or, you may even get it painting the kitchen that your wife has wanted done these past months. The important thing is that you determine in advance to get pleasure and enjoyment from whatever you do during this vacation time. If you do get that enjoyment, then you have had a vacation in the true sense of the word. I hope that everyone of you obtains that goal.

Although we have come to that usual slow time of the year, there is evidence of some quickening of business. There is evidence of more purchases being made, but there is also very definite evidence of close buying, driving tight bargains, and other evidence of tight competition that means we must give constant attention to the problem of producing better quality at lower cost.

May we all come back from our vacations refreshed and ready to do a good job in solving the daily problems we are all working on together.

* * * * *

Jim Follensbee is working in the Engineering Department this summer during his vacation from teaching high school.

* * * * *

Marion Block and Evangeline Schlesner helped get out some large mailings to prospective Beeware and box customers during a period when the office staff had more work than they could handle and the Slat Department had a slack period. It's a big help when you can shift employees around to where they're needed. The girls are now back on their own jobs, inspecting Venetian blind slats.

The annual meeting of the Lewis Company was held June 17. Gordon Frater, Tom Lewis, and Frank Baumgardner, Jr. were elected directors, and Gordon Frater was elected President and Treasurer; Mrs. Lewis, Vice-president; and Lester Kaercher, Secretary and Asst. Treasurer.

* * * * *

The Lewis employees' picnic is to be held on Saturday, July 17, at Riverside Park. Please be sure to return your questionnaire by July 1. By doing so, you will help your R. & W. Club committee to plan how much food, drink, etc. they will need. If you are called upon to help in any way, please do so. That way, everybody can have some fun and nobody has to work all day long. The picnic will start at 1 P.M. with a baseball game. (Start limbering up those muscles!) Children's games will take place at 2 P.M. and from 3 to 5 P.M. there will be free Bingo in the lower pavilion. At 5 P.M. hot dogs and barbequed buns will be sold at a low price. Soft drinks, beer, and ice cream will also be available, so you can plan to eat your supper at the park. In the evening Bob Strega's Orchestra will play for a dance from 9 to 12 P.M. The marshmallow roast on the island (and song fest) will follow. It was a lot of fun last year, so plan on coming to it.... Guess that's all. Hope to see you there.

* * * * *

Don't forget to send us your "For Swap, Sale, or what have you" items. We'll be glad to publish them.

* * * * *

Otto Weihert has gone into the fish business. Every night you can see Otto, sitting by his smoke house and watching his product as it is being made ready for the table. Otto's slogan will be: Patrick Weihert's smoke fish are good, They're smoked with some sweet apple wood.

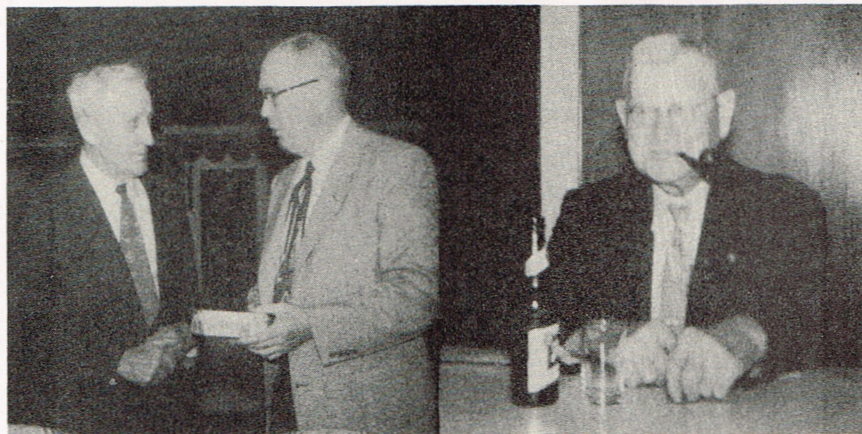


"I tried to explain to her why shorts shouldn't be worn to work. But the more I talked, the more confused I got!"

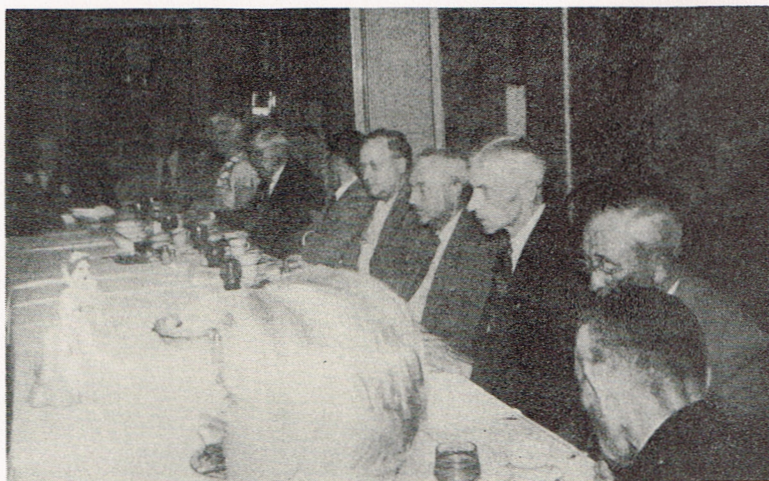
From Here to There

25 YEAR CLUB 6th ANNUAL MEETING

In special honor of Ernest Kelm, who recently retired after 45 years of service with us.



PRESENTATION OF GIFT HE MIGHT BE AN OLD-TIMER,
Ernst Kelm - Gordon Frater but John Gruel is young in spirit.



BRING ON THE FOOD!
Twenty-eight people are hungry!



"THREE SOUTHERN COLONELS"
Otto Wendt, Shorty Soldner, Les Kaercher

WATERTOWN CENTENNIAL FINERY



OH, FOR THE GOOD OLD DAYS
Lester Kaercher, Jane Brooks
Shirley Engelbrecht, Bill Schimpf



Loretta Irving, Alma Weigel, Helen Bauricht
Verona Geise, and Jane Brooks.



Front Row: Rita Winkler, Dorothy Lukas,
Joan Winkler. Back Row: Joan Killian,
Shirley Engelbrecht, Inez Weihert, El-
frieda Chapman, and Jeanette Wittchow.